

EMERGENCY EDGE EXPO '24

Saturday, August 24, 2024
11 AM to 3 PM at Festival Park-Washington
Approximate number in attendance: 400-500

Be Prepared. Make a Plan. Stay Connected.

Emergency and crisis situations come in many different forms and often unexpectedly. Knowing what to do before, during and after a natural disaster or emergency is a critical part of being prepared. This expo provides individuals the chance to learn about disaster preparedness measures that they can take to protect themselves and their families.

PRESENTING SPONSOR **\$5,000** *1 sponsor opportunity*

- Company name and logo will be part of the brand of the EXPO as the *Presenting Sponsor* including all marketing materials.
- Company logo on EXPO landing page and sponsor page with hyperlink.
- Opportunity for Company to supply sponsor flyer or participate day of the EXPO with a table display for employees to distribute company materials.
- Recognition in electronic marketing and social media campaigns.

BUILD A KIT SAFETY ITEM **\$1,200**

Whistle, Lanyard, Flashlight, Strobe Light, Glow Sticks, Emergency Blanket, Poncho, First Aid Kit, Band-Aid Holder.

Sponsor Benefits

- Company logo on sponsor selected kit item
- Company listing on event tote
- Recognition in day of event flyer
- Company provided banner displayed event day

HOUSE EMERGENCY TAG **\$750**

3 sponsor opportunities

Tag is vivid red and green, aprox 18"X24". In the event of a disaster, tag is displayed in homeowners' window to signal for help or to indicated all is well.

Sponsor Benefits

- Company logo on House Emergency Tag
- Company provided flyer in tote bag
- Recognition in Expo flyer
- Company provided banner displayed day of the event

EXPO TOTE BAG **\$500**

2 sponsor opportunities

Sponsor Benefits

- Company logo on tote bag
- Company provided flyer in tote bag
- Recognition in Expo flyer
- Company provided banner displayed day of the event

COMMUNITY RESILIENCY **\$250**

Sponsor Benefits

- Recognition in Expo flyer
- Company onsite tabling at Expo.



ACCEPTING IN-KIND DONATIONS FOR 300 KITS

Items may be company branded. A minimum of 300 items are needed.

Refillable water bottles, bottle openers, buckets or totes, cases of water, plastic sheeting, Duct or other tape, work gloves.

- Safety Demonstrations*
- Emergency Response Vehicles*
- Planning Resources & Supplies*
- Post Disaster Information*
- Water Rescue Demonstrations*
- State & Local Organizations*

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SPONSOR CONTACT INFORMATION

Contact Name

Company

Email

Phone

Address

City

State

NC

ZIP Code

Select from sponsorship opportunities below.

- \$5000
Presenting Sponsor: Company name and logo will become part of the brand of the EXPO as the Presenting Sponsor and included in all marketing materials. Company logo on EXPO landing page and sponsor page with hyperlink. Opportunity for Company to supply sponsor flyer or participate day of the EXPO with a table display for employees to distribute company materials. Recognition in electronic marketing and social media campaigns. [1 remaining]
- \$1200
Build A Kit Safety Item: examples of items include; Whistle, Flashlight, Emergency Blanket, Charger. Whistle, Lanyard, Flashlight, Strobe Light, Glow Sticks, Emergency Blanket, Poncho, First Aid Kit. Sponsor benefits include: Company logo on sponsor selected kit item, Company onsite tabling at Expo, Company listing on event tote, Recognition in day of event flyer, Company provided banner displayed event day. [20 remaining]
- \$750
House Emergency Tag: Red & green aprox 18"X12". Tag displayed in window to signal for a assistance or that all is well. [3 remaining]
- \$500
Expo Tote Bag Sponsor benefits: Company logo on tote bag, Company provided flyer in tote bag, Recognition in Expo flyer, Company provided banner displayed day of the event. Company onsite tabling during event. [2 remaining]
- \$250
Community Resiliency Sponsor benefits include: Company onsite tabling at Expo, Recognition in day of event flyer. [20 remaining]

Select a method of payment:

- Send an invoice in the amount of \$ _____ to the above address.
- Check enclosed (payable to Beaufort County United Way) Total amount enclosed: \$ _____



Return form to Sue Tidd
Beaufort County United Way
PO Box 1963
113 E 15th Street
Washington, NC 27889
or email: stidd@unitedwaybc.net



Scan to fill out online form & pay by credit card.